



Stronger Than Before Creative Services

Thank you for allowing Tashia's Stronger Than Before Creative Services (STB) to assist you in your visual branding and creative service needs. Prices are subject to change.

Graphic Design Services

*All graphic designs and custom website designs are subject to sales taxes. All website designs require a partial payment that must be paid prior to the start of service. All Graphic Designs include a 3-day Revision Grace Period with up to (3) revisions total per design. \$35 per hour for each additional revision after three revisions or if the revision grace period ends (Whichever comes first) *Images that need retouching will incur a \$10 fee per image.

- **Logo Designs - \$65+**
 - **Options: Wordmark, Letter mark, Brandmark, Combination, Emblem**
 - Professional logo service includes a high-resolution file logo 600x600 for web and print use.
 - The final design will consist of various logo sizes for PDF print, social media IG, and FB.

- **Basic Flyer Designs - \$45**
 - **Website/Social Media Size IG 1080x1080 or FB 1200x630**
 - Basic flyer design standard image quality for sales, small business announcements, service advertisements, etc.,
 - Standard resolution designs acceptable for websites and social media platforms.

- **Advance Flyer Designs - \$60**
 - **Website/Social Media Size IG 1080x1080 or FB 1200x630**
 - Advance flyer design for special events, business promos, etc.,
 - High-quality resolution designs to use on websites and social media platforms.

- **Ad-Hoc Designs - \$75+**
 - High-Quality resolution designs to use for printing brochures, banners, post cards, invitations, and commercial print.
 - Design can include multiple high-quality images.

Tier 1 Website Design Services

Without E-commerce Designs (No Online Store/Shopping)

The client is responsible for providing inbox logins for email connection, social media logins, contact information, images, content text, titles, page descriptions, vision statements, mission statements, taglines, privacy policies, terms and conditions, FAQs, and any other information that would be needed to complete the website design.

- **Classic Website Design starts at \$600**
 - **Using preset design templates with minor creativity design perks.**
 - Includes (4) four primary pages with the website design.
 - \$50 per page after the first (4) four pages.
 - 15-day Complimentary Revision Grace Period
 - Includes (4) four revisions. (1) one revision per page.
 - \$35 per hour after the first (4) four revisions.
 - Revisions can include edits to text, exchanging and adding of images, removal of a section, and adding links.
 - Revision Grace Period begins the first 15 days from the time of the initial design is completed.
 - Mobile Optimization
 - Optimizing the mobile version of your website on (4) four primary pages.
 - Each additional page is \$10 per page. (Wix websites only)
 - **A partial payment of \$300 due in advance.**
 - **Remaining balance is due one week prior to the scheduled launch, relaunch, or once the creative design tasks are completed. (whichever comes first)**

- **Classic Website Redesign starts at \$750**
 - **Using preset design templates with minor creativity design perks.**
 - Includes (5) five primary pages with the website design.
 - \$50 per page after the first (5) five pages.
 - 15-day Complimentary Revision Grace Period
 - Includes (1) one revision per page.
 - \$35 per hour after the first (5) five revisions.
 - Revisions can include edits to text, exchanging and adding of images, removal of a section, and adding links.
 - Revision Grace Period begins the first 15 days from the time of the initial design is completed.
 - *Mobile Optimization
 - Optimizing the mobile version of your website on (5) five primary pages.
 - Each additional page \$10 per page. (Wix websites only)
 - **A partial payment of \$350 due in advance.**
 - **Remaining balance is due one week prior to the scheduled launch, relaunch, or once the creative design tasks are completed. (whichever comes first)**



Email: info@strongerthanb4.org or Call: 980.236.1605

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Tier 2 Website Designs

With E-commerce Design (Includes Online Store/Shop/Selling of Services)

The client is responsible for providing inbox logins for email connection responsible, social media logins, contact information, images, content text, titles, page descriptions, vision statements, mission statements, taglines, privacy policies, terms, conditions, FAQs, product or service images, *pricing, descriptions, *product options like color and size, *services options, *scheduling/appointments/classes/reservations information/options, *store disclaimers, *tax codes, *inventory amounts, *SKUs, *return/exchange policies, *customization options, *billing/shipping information. Connection to store payment options (i.e., Stripe, PayPal, Pinwheel, AfterPay, etc.).

**If applicable, any other information that would be needed to complete the website design.*

- **E-Commerce Website Designs \$2,000 ***
 - **Using preset design templates with minor creativity design perks.**
 - Includes (6) six primary pages.
 - Includes (1) one shop primary page with up to (50) products.
 - 15-day Complimentary Revision Grace Period
 - Includes (1) one revision per page. \$35 per hour after the first (7) seven revisions.
 - Revisions can include edits to text, exchanging and adding of images, removal of a section, adding links, and product updates.
 - Revision Grace Period begins the first 15 days from the time of the initial design is completed.
 - *Mobile Optimization
 - Optimizing the mobile version of your website on (7) seven primary pages.
 - Each additional page \$15 per page. (Wix websites only)
 - *Basic SEO set up. (WordPress sites not applicable)
 - SEO for (7) seven pages/tabs.
 - SEO for WordPress sites are not included in any website.
 - \$20 per page after the first (7) seven pages.
 - *Complimentary month of E-Commerce Website Maintenance Support for websites with less than 51 products. (A \$100 value!)
 - Offer validation dates: Begins after the 15-day revision grace period expires or 30 days after the initial launch whichever comes first.
 - **Partial payment of \$1,000 is due in advance; \$350 is nonrefundable once work begins.**
 - **Remaining balance is due one week prior to the scheduled launch, relaunch, or once the creative design tasks are completed. (whichever comes first)**



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Add-On Services

- **Website Additional Pages**
 - Tier 1 Designs \$50 per page for 5-10 pages.
 - Tier 1 Designs - All primary/subpages 11-16 incur a flat rate of \$300.
 - Tier 2 Designs \$75 per page for 6-10 pages.
 - Tier 2 Designs - All primary/subpages 11-16 incur a flat rate of \$500.
 - Mobile optimization for each additional page. (Wix websites only)
 - Basic SEO for each additional page. (Wix websites only)
 - Revision Grace Period
 - For the first 15 days after design tasks are completed.
 - Includes (1) one revision per page.
 - For both tiers: Revisions can include edits to text, exchanging and adding of images, removal of a section, and adding links. For Tier 2 updates to product/services.
- **Coming Soon \$100**
 - Includes (1) one page with a call-to-action feature i.e., subscribe, email, contact us, etc.,
- **Landing Page \$125**
 - Includes (1) one page with a call-to-action feature i.e., subscribe, email, contact us, etc.,
- **Mobile Optimization of Website** (Wix Websites Only)
 - **1 -3 business day turnaround**
 - Tier 1 Designs \$80 - Up to (4) four pages optimized. Each page after (4) four incurs a \$10 per page fee. Tier 2 Designs \$125 - Up to (5) five pages optimized. Each page after (5) five incurs a \$15 per page fee. Does not include optimizing the desktop version or web version of the website.
- **Basic SEO Setup**
 - \$300 for the (4) four pages.
 - \$20 a page after the first (4) four.
 - WordPress SEO \$500 for the first (4) four.
 - \$75 a page after the first (4) four.
 - Requires Yoast Premium Plug-in installation prior to starting.

*The cost for any platform website subscription plans, taxes, secure SSL certifications, a branded domain name, and private domain registration cost are not included in the creative cost for website designs.

* If not explicitly listed, the AD-Hoc base rate for creative cost is \$35 per hour with a minimum of (1) one hour.

*You agree to allow STB to use any services for future advertising and marketing purposes.

*Sales tax will be added to all website designs, digital images and files.

*A 3% processing fee is applied (per line item) on all quotes/invoices paid via PayPal or online via STB Website.



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